

14TH ANNUAL

CORPORATE VENTURING & INNOVATION PARTNERING

FEBRUARY 6-8, 2012 • THE ISLAND HOTEL, NEWPORT BEACH, CA

Reframing Corporate Strategy In the Innovation Economy: New Models of Strategic Partnerships & Investments

This annual conference provides corporate executives, innovation officers and corporate investors with strategies to gain a competitive advantage through corporate venturing and innovation initiatives. Over three days, attendees will have an opportunity to share B2B alliance models, investment approaches, strategies to capture technology innovation from external sources, and insights on ways to enhance their corporate venturing initiatives.

Annual Conference Attendees Include:

Cisco, Google, IBM, Intel, Motorola Solutions, Panasonic, Verizon, Best Buy, Philips, American Express, Dow Chemical, Chevron, Stanford University, Applied Materials, Bosch, Coca-Cola, Merck, Citi, P&G, Dupont, Dell, Delphi, Eli Lilly, Pfizer, Qualcomm, Boeing, Unilever, Sony, Hitachi, National Semi, Fujitsu, Kaiser Permanente, Oracle, Disney, Pepsi, GM, UPS, General Mills, Samsung, Waste Management, and Lockheed Martin.

This Conference Will Address:

Strategic business justification for venturing • What processes are effectively used •
The teams and governance structures • Working with partners inside and outside the core business •
Approaches to measuring the financial and strategic benefits

KEYNOTE SPEAKERS



Dr. Herbert W. Boyer
Founder
Genentech



Arvind Sodhani
Executive Vice President, Intel Corporation
President, Intel Capital



Dave McClure
Founder
500 Startups

