



Open Innovation Educational Resources

BOOKS:

- **Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant** – W. Chan Kim and Renée Mauborgne
- **Democratizing Innovation** – Eric von Hippel
- **The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management** – Peter F. Drucker
- **Harvard Business Review on Innovation** – Clayton M. Christensen, Michael Overdorf, Ian MacMillan, and Rita McGrath
- **Innovation and Entrepreneurship** – Peter F. Drucker
- **Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates** – Peter Skarzynski and Rowan Gibson
- **The Mind Of The Strategist: The Art of Japanese Business** – Kenichi Ohmae
- **Motivation in Open Innovation** – Robert Motzek
- **Open Business Models: How to Thrive in the New Innovation Landscape** – Henry Chesbrough
- **Open Innovation: Researching a New Paradigm** – Henry Chesbrough, Wim Vanhaverbeke, and Joel West
- **Open Innovation: The New Imperative for Creating And Profiting from Technology** – Henry William Chesbrough
- **Strategy, A View From The Top** – Cornelis A De Kluyver and John A. Pearce

JOURNALS:

- Journal of Business Strategy (published by Emerald Group Publishing)
- Journal of Product Innovation (published by Product Development and Management Association [PDMA])



Innovationedge

- Journal of Product Innovation Management (published on behalf of PDMA by Blackwell Publishing)
- Strategy and Leadership (published by Emerald Group Publishing)

OTHER SOURCES:

- *BusinessWeek* – Innovation Section
- Harvard Management Update – Monthly Newsletter
- **Innovationedge** Webinars: <http://www.innovationwebinars.net/>
- The International Society for Professional Innovation Management (ISPIM)

CONFERENCES:

- CoDev (hosted by the PDMA and Management Roundtable)
- Front End of Innovation Conference (hosted by PDMA and Institute for International Research [IIR])
- Innovation Connection (PDMA Annual International Conference)
- Innovation Immersion Conference (hosted by IIR)
- ISPIM Annual Conference

CORPORATE LEARNING GROUP:

- Open Innovation (starting in June 2008, hosted by PDMA)

For more Open Innovation resources, contact:

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